

ISSA project - Internationalization for Social and Innovative Start Ups and Entrepreneurs

About wINGS



ISSA - "Internationalization serious Game for Start-ups and entrepreneurs" is an Erasmus+ project designed to identify core and innovative learning methods that best encourage success in international activities for start-ups and entrepreneurs.

ISSA, Internationalization for Social and Innovative Start Ups and Entrepreneurs" is designed to identify core and innovative learning methods that encourage success in international activities for Social Start-ups and entrepreneurs. The project is based on previous projects (SUC, start-up communities; SUI, Start-up Internationalization) but it goes one step further promoting international expansion and development of social start-ups and entrepreneurs.

Project results

In order to achieve the objectives of the project, ISSA is based on three tangible outcomes:

IO1: ISSA Competence framework & Training package & Scenarios - Social entrepreneurs and Start-ups Going International - The aim is to create a self-training package that educates social entrepreneurs toward to internationalisation of social enterprises. The self-training package will be based on competences selected in relation to ENTRE-COMP (The Entrepreneurship Competence Framework, which offers a framework to build consensus around a common understanding of entrepreneurship competence) and internationalisation in order to ensure its perfect fitting to social enterprises in their road to internationalisation. The self-training package will also include self-assessment tests for further enhancement of the learning experience.

IO2: ISSA E-learning platform - The aim is to implement the ISSA e-learning platform. It will be a Moodle LMS and it will be used to host the learning content (learning material, the related scenarios and the self assessment tests). The ISSA e-learning platform will also be a space where start-ups and entrepreneurs can meet, communicate and share their experiences and expertise on internationalisation issues, expansion plans, sustainable and social entrepreneurship, thus contributing to the formation of a community.

IO3. ISSA Virtual Learning Environment - This aim is to produce the conceptual design and system architecture of the 3D Virtual World (VW) platform, in where the produced learning content (learning material, the related scenarios and the self assessment tests) from IO2 will be "transferred" in the VW through Sloodle (a free and open source project which integrates multi-user virtual environments developed in OpenSim with Moodle learning management system).

IO4. ISSA Pilots - The aim is to conduct pilots, which will ensure that the developed competence framework, the self-training package, the scenarios, the e-learning platform and the VW environment are of good quality, coherent products which adequately meet their objectives, are relevant to the needs of the users and have good potential for internationalization.

The partner organizations are now working in the development of the first output, which will be available by June 2020.

Kick-off meeting



The first ISSA Transnational Meeting was held in Trondheim (Norway) on November 2019 and was hosted by the Norwegian University of Science and Technology, the coordinator of the project. The meeting was fruitful, with great contribution from partners, including brainstorming and many discussions. After a successful meeting, the partners left feeling motivated and excited to work together and deliver quality results.

ISSA partnership

ISSA consortium is strategically composed of various organisations from five European countries (Norway, Cyprus, Spain, Greece and Bulgaria) from different sectors.



Norwegian University of Science and Technology
<https://www.ntnu.edu>



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<http://www.fygconsultores.com>



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