UCy students at Imagine Cup

Students from the University of Cyprus are taking part in the annual Imagine Cup hosted by Microsoft in St. Petersburg in July, where they will present their ‘Near Field Care’ application that aims to replace the MedicAlert bracelet for high-risk patients by using smartphone technologies. The Cypriot team, Nudge From Cyprus, will use the event for networking and exchange of information, as well as to aim for the $50,000 top prize. They have been planning for the event since last year where students, led by mentors from the academia, have been working to create applications as part of the “Dream it. Build it. Live it” theme by Microsoft. Follow them at www.imaginecup.com