Series of Lectures: “Innovation & Entrepreneurship”

Different Stages of Entrepreneurship
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Introduction

Marios D. Dikaiakos
Over time, entrepreneurship becomes the principal mechanism through which economies evolve and regenerate.

Both developed and developing economies would stagnate without it.

without start-ups, the net rate of increase in employment in the USA between 1980-2005 would have been negative.

[US Census Bureau, circa 2009]
technological innovation is the ultimate source of productivity and economic growth

[Robert Solow, Nobel Prize in Economics, 1987]
So!

after having

preached to the choir
allow me to shift to
the "voice of one crying out in the wilderness" mode

[John 1:23]
“a strikingly strong correlation between R&D spending in the EU in the period 2004-2009 and economic growth in 2011”

[Peter Droell, Head of policy development & industrial innovation, EC, 2012]
“EU member states which invested in Research and Innovation have been stronger in the crisis and are exiting faster”

[Peter Droell, Head of policy development & industrial innovation, EC, 2012]
Innovation & Entrepreneurship?
in Cyprus?
what does it take?
what are the prospects?

... beyond the established centres of skill and technology...
ΙΑΣΩΝ καὶ
“The New Argonauts”

AnnaLee Saxenian
UC Berkeley
Foreign-born technically skilled entrepreneurs
travel back and forth between Silicon Valley and their home countries
launch companies far from established centres of skill and technology
"brain drain"
becomes
“brain circulation”
a powerful economic force for the development of peripheral regions
The new Argonauts armed with
experience and relationships
the ability to operate in two countries simultaneously (or is it three?)
quickly
identify market opportunities
locate foreign partners
manage cross-border business operations
and bring profound transformations in the global economy
success stories: Israel, India, China, ...
Program

14:15 - 14:30  do { entrepreneurship(); } while (sexy);
   Andreas Panteli

14:30 - 14:45  From a UCY student to - learning to be - a startup founder
   Maria Stylianou

14:45 - 15:00  Startup culture: Building your team
   Alex Loizou

15:00 - 15:15  Taking the plunge. My experience at a start-up in Boston
   Charalampos Anastasiou, PhD

15:15 - 15:30  The Raspberry Pi Foundation
   Jack Lang

15:30 - 16:00  Panel discussion
   Moderator: Prof. Nicos Nicolaou
   Capital Chair for Mid-Market Economics
   Warwick Business School
thanks!
and
acknowledgements