

Workshop on Mobile Services

8th Panhellenic Conference on Informatics

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University of Cyprus**

The Context

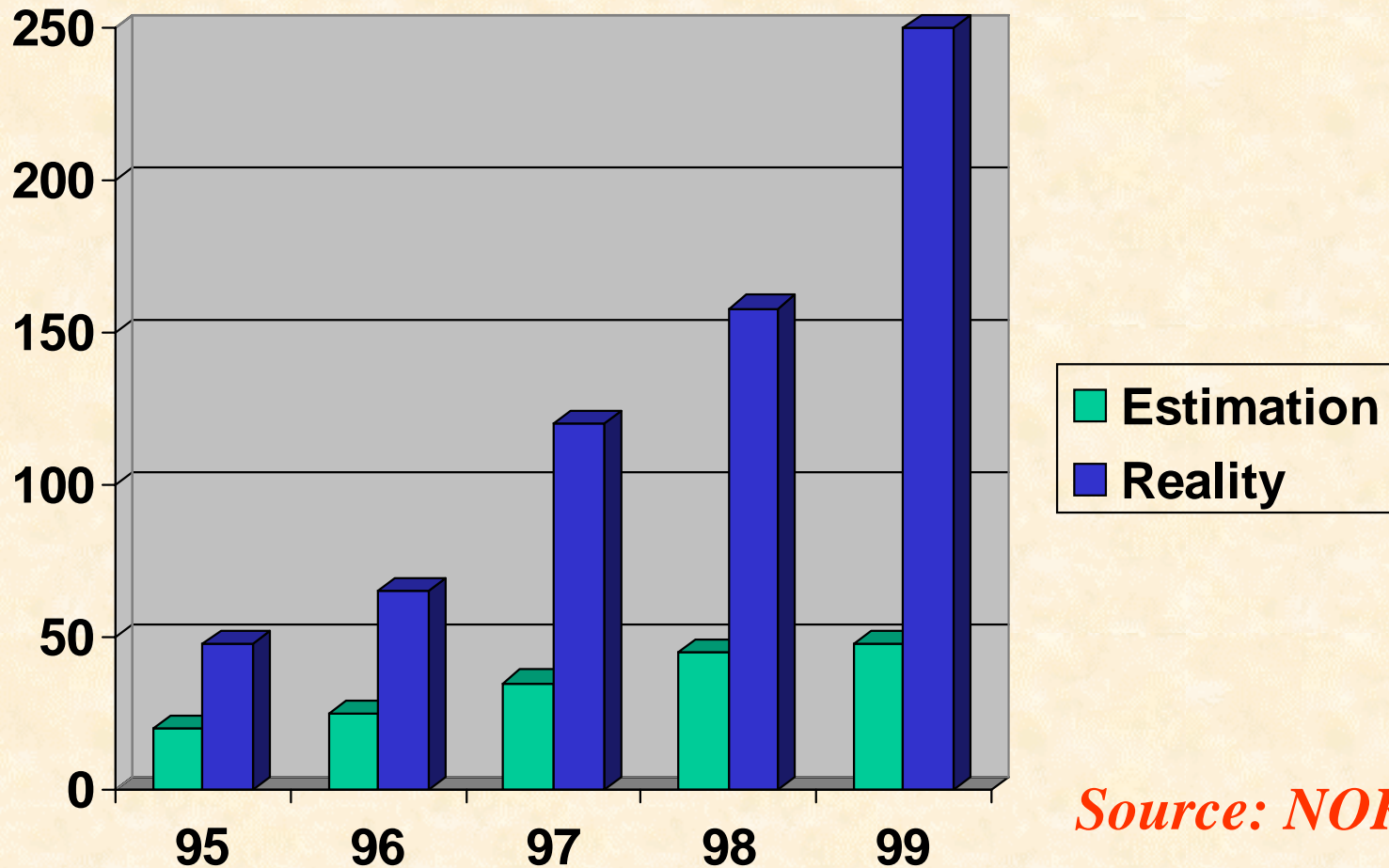
Towards the *Mobile Information Society*

“Mobility and the Internet, the two dominant drivers in communications, will converge to create a future which we call the Mobile Information Society”

Jorma Ollila, Chairman & CEO, Nokia



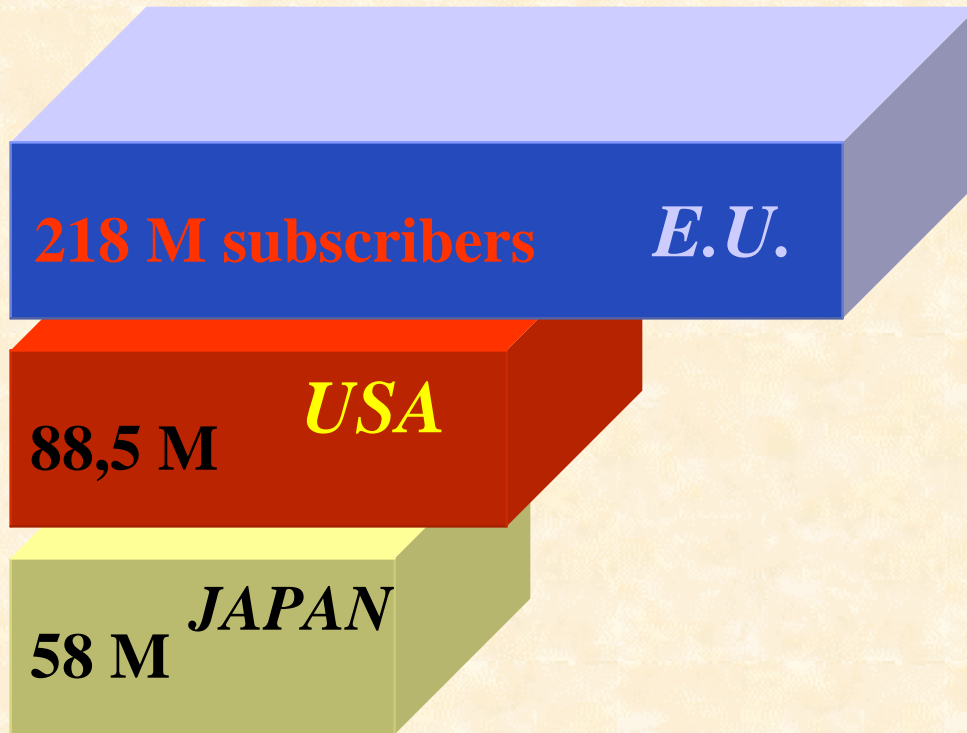
Mobile Phones' Market



Source: NOKIA



Mobile Phones' Market



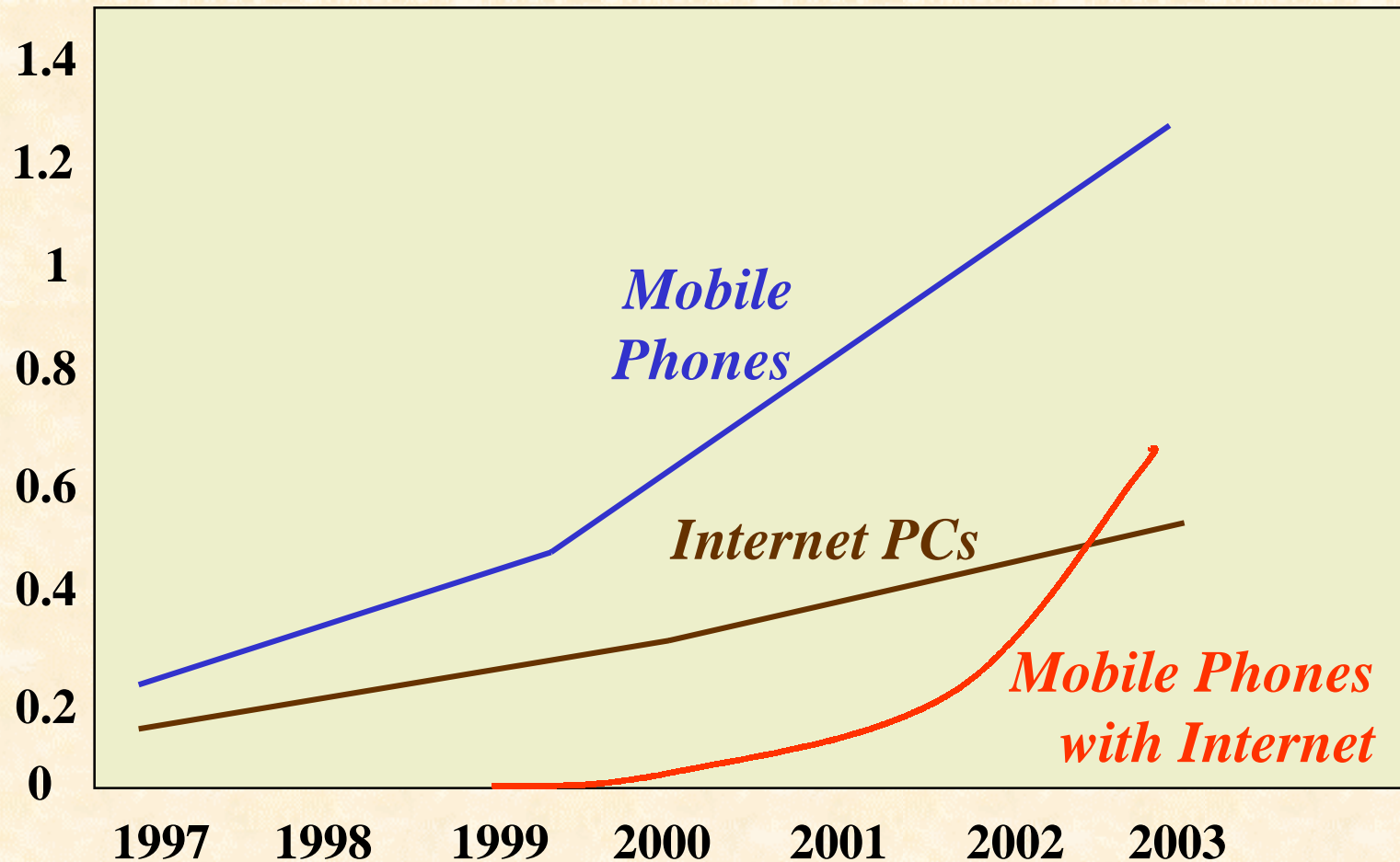
- Europe:
 - One, open standard
 - \$156 b market until 2010 - \$84 b for data services
- USA
 - Different standards
 - Wider use of PCs, pagers, PDAs
- Japan
 - One closed standard

Mobile subscribers - Summer 2001



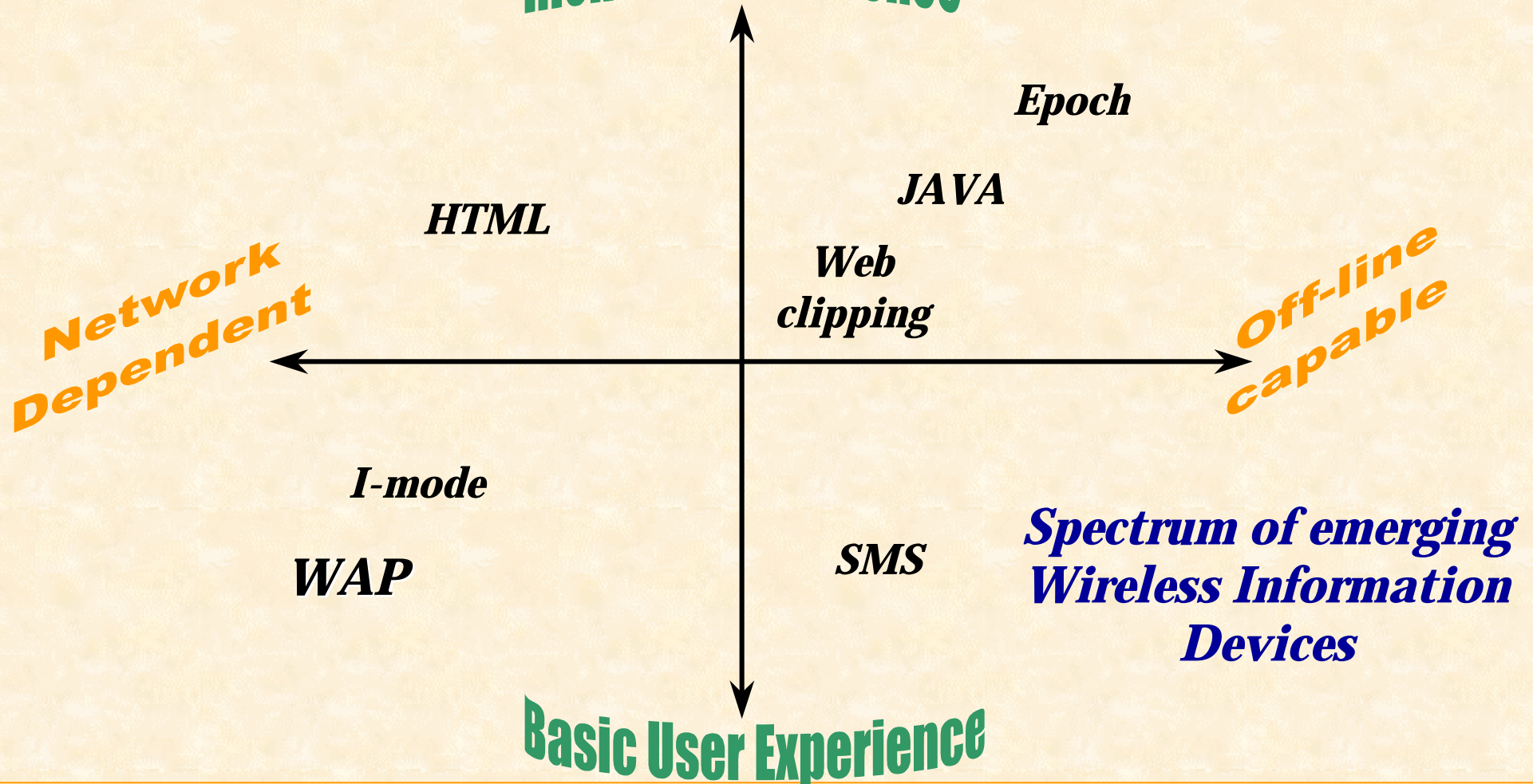
Mobile Phones, Internet & Mobile Internet

Subscribers (in billions)

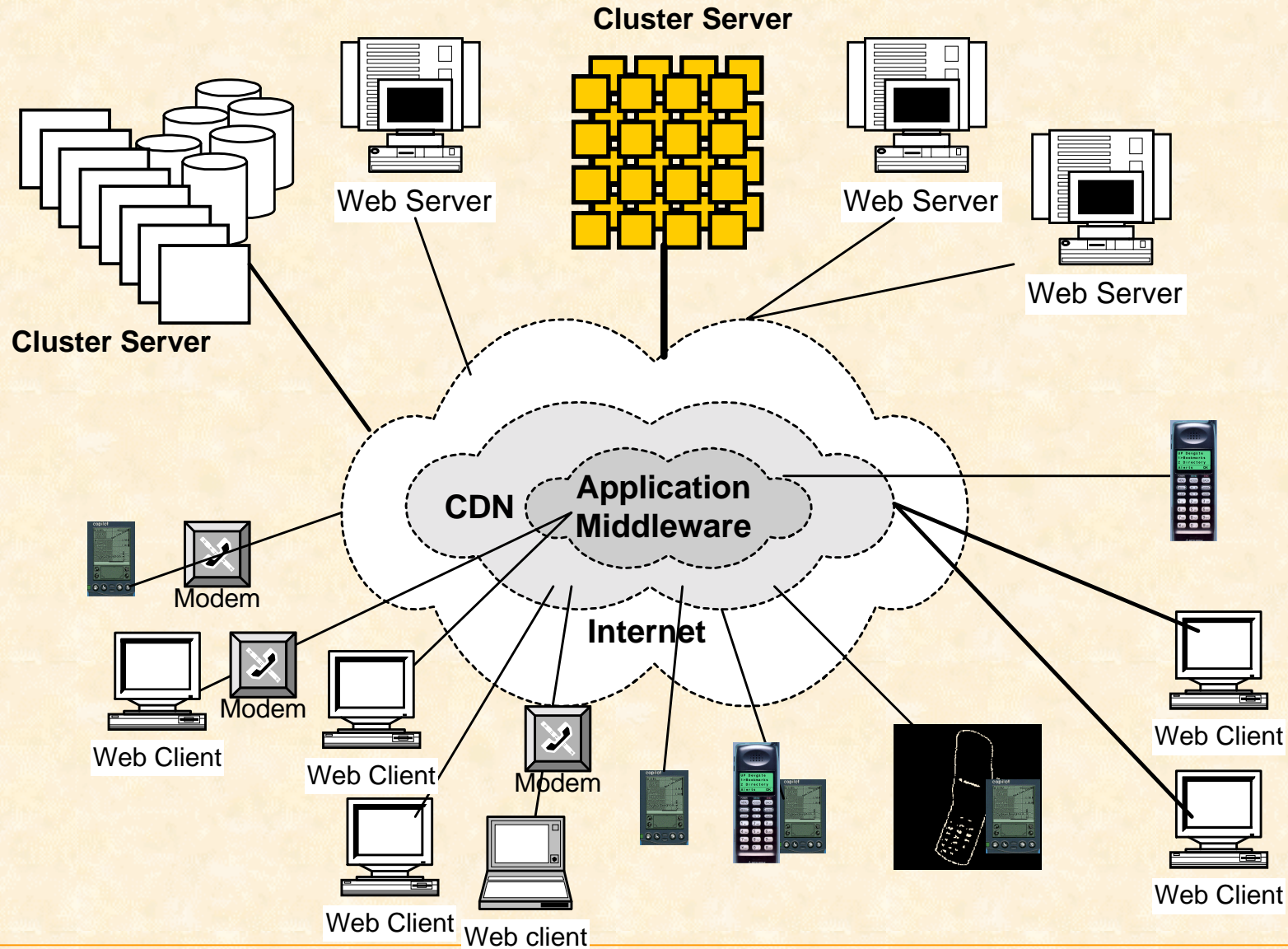


Mobile Terminal Devices

Rich User Experience

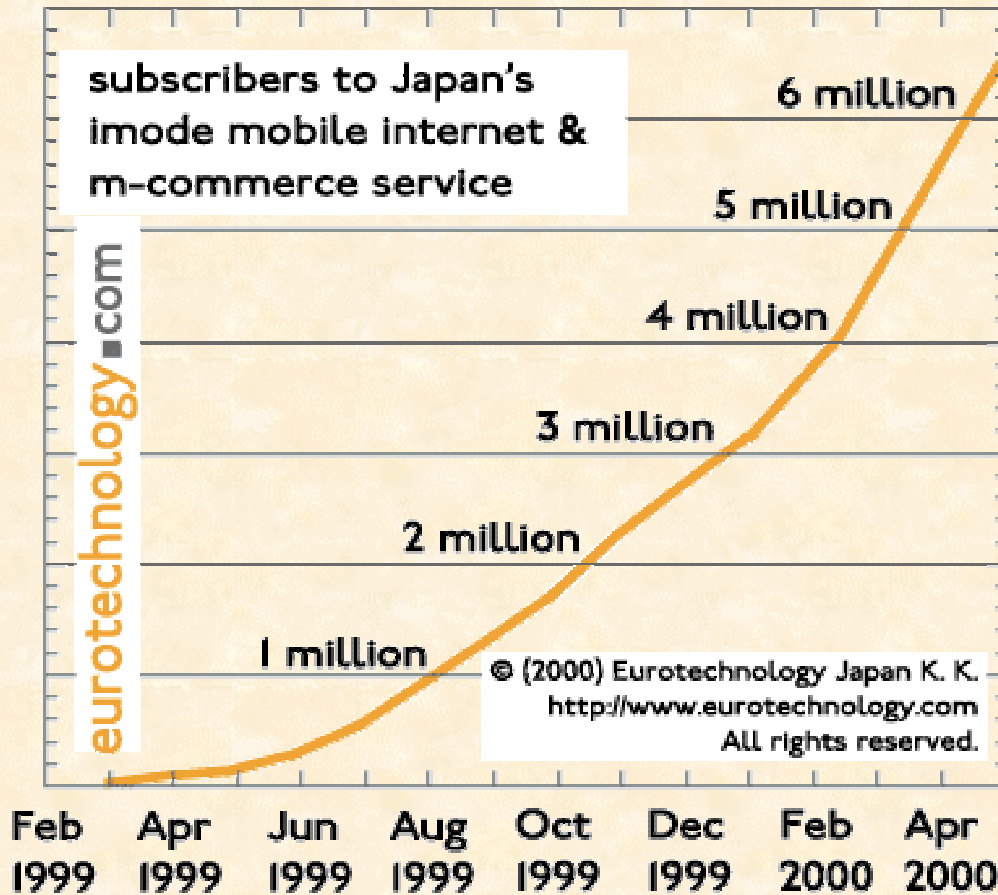


Wireless & Mobile Services

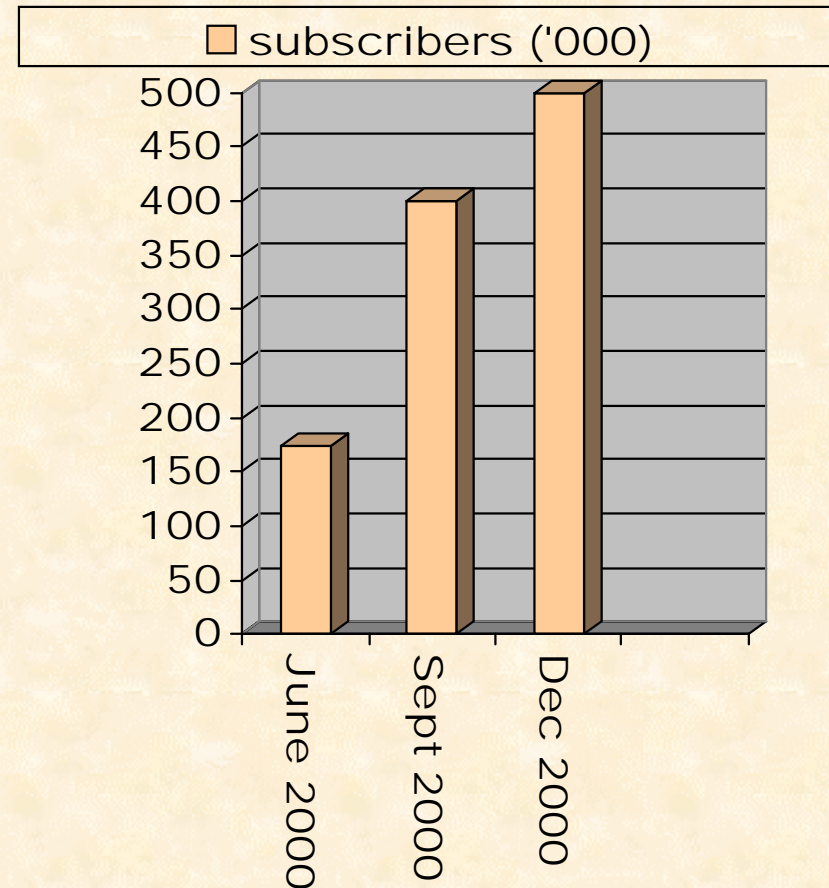


Success Stories

iMode of JAPAN



BT cellnet



The Workshop Speakers: Session 2B

“It is dangerous to put limits on wireless”

Dr. Joao Da Silva

Head of Unit, Mobile & Satellite Communications
DG InfoSoc., European Commission

**“The Mobile E-Commerce Services Landscape:
Location-Based Services”**

Dr. Aphroditi Tsalgatidou

Assistant Professor
Department of Informatics and Telecommunications
University of Athens, Greece



The Workshop Speakers: Session 3B

“DITIS: Mobile Services in the Health Sector”

Dr. George Samaras

Associate Professor

Department of Computer Science

University of Cyprus, Cyprus

"Wireless Communication: a User's Perspective"

Dr. Ekaterini Yamalidou

Head, Enterprise Solutions SBU

Hyperion Systems Engineering, Cyprus

